



THE LEADING FRENCH MANUFACTURER OF WOODEN PACKAGING

Adam
packs
a punch

committed
to our
clients

tradition & innovation

Three ranges of packaging to protect, transport and showcase your products (wines and spirits, food products, cosmetics, leisure items and more) :

BOXES - CASES - POS

We offer three product lines for each range :

TRADITION - LUXURY - REUSABLE

luxury & top of the range

Adam becomes a veritable fashion designer that dresses up limited runs of major brands.

“ *Our clients have very high standards. Our priority: to design packaging of a quality and an esthetic standard that is worthy of the content*”

JOACKIM DI DIO, ADAM DEVELOPMENT MANAGER

local & resource-full

In 2009, we chose to relocate all our production process in France, from the choice of woods to the finished product. This strategic choice enables us to honour our commitments to our clients : being attentive, suggesting solutions, ongoing improvement.

made to measure & diversity

Each product is unique, specifically designed for our client, whatever the product is : traditional or top-of-the-range boxes or cases, in small or large runs.

“ *We found a real partner in Adam: attentive to our needs and capable of proposing high-quality and innovative solutions*”

PIERRE OLIVIER CLOUET, TECHNICAL MANAGER OF CHATEAU CHEVAL BLANC



recognized human and technological know-how

To meet our clients' demands for quality and good looks, an expert team guides and controls every stage in production : from the choice and cut of the wood to machining, printing, assembling and finishing.

Adam has EPV (Living Heritage Company) certification (2012)

This state-recognized label distinguishes French companies with a high degree of know-how and excellence.

“ *Together these Living Heritage Companies protect a treasure, the French manufacturing heritage*”

ENTREPRISE DU PATRIMOINE VIVANT

innovation at the heart of development

Our technical design & development department designs products that integrate innovative technical and aesthetic solutions. All our products reap the benefits: traditional wooden boxes, luxury cases and creative POS.

Adam is a member of the "bpifrance Excellence" network

This network brings together more than 2000 French entrepreneurs selected for their innovation and development capability.

“ *Each year, 20% of our production consists of new products that combine our historical know-how and our policy of ongoing innovation*”

JEAN-CHARLES RINN, ADAM CEO

A constantly renewed commitment

“ *It's of capital importance for us to create and share value(s) at all levels, economic, social and environmental*”

JEAN-CHARLES RINN, ADAM CEO

Made in Aquitaine

Installed in the heart of the Aquitaine forest, Adam gives priority to local sourcing. The "Made in Aquitaine" label implemented by the Union des Industries Régionales du Pin Maritime (Union of Regional Maritime Pine Industries) certifies the traceability of the maritime pine used to make our boxes and cases.

PEFC certified since 2009

This certification guarantees that our products are made with wood from well managed forests (forests that are managed sustainably). Adam currently has 83% of its pine certified and 71% of its poplar.

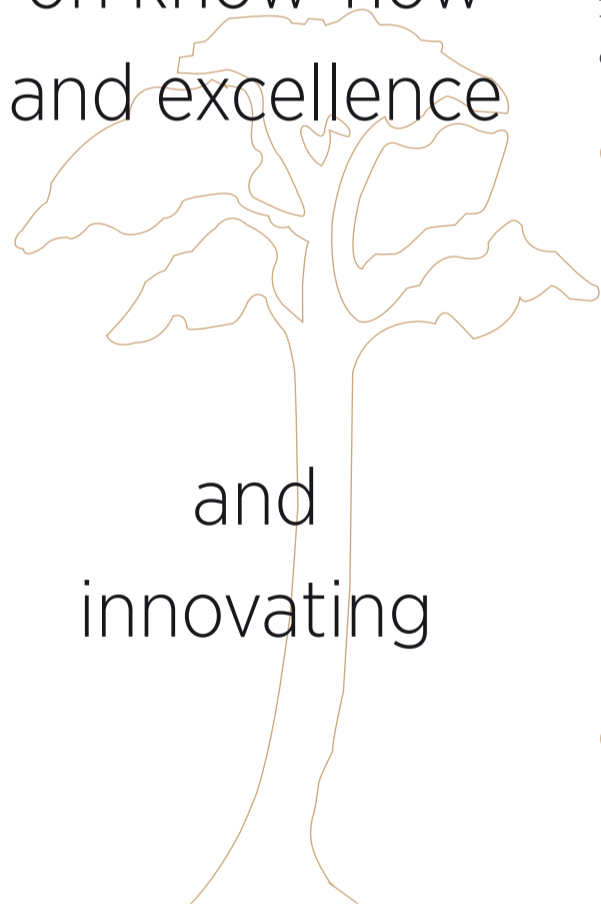
A CO₂ calculator for 100% of our products

A particularly innovative system of environmental accountability enables us to calculate the carbon footprint of each product manufactured.

“ *PEFC certification, Made in Aquitaine and the carbon footprint offer our clients a threefold guarantee of the authenticity and traceability of our products*”

JOACKIM DI DIO, DEVELOPMENT MANAGER

capitalizing
on know-how
and excellence



and
innovating

Adam
creates
value(s)





Since 1880, Adam, the leading French manufacturer of wooden packaging

Adam is a French SME that has been specialized for more than 130 years in designing and manufacturing wooden boxes and cases.

Created in Bordeaux in 1880, our company uses two productions sites: Aquitaine and Champagne-Ardenne. Working in close collaboration with our customers and our wood resources, we currently produce more than one million units each year.

Adam, a recognized and committed company



PEFC Promouvoir la gestion durable de la forêt
pefc-france.org



EPV Entreprise du Patrimoine Vivant
patrimoine-vivant.com



3D Destination Développement Durable
generations3d.com



bpifrance Excellence
bpifrance.fr



naturally, since 1880

145, avenue Blaise Pascal
33160 Saint Médard en Jalles - France

Tél. : + 33 (0)5 56 05 57 50

Fax : + 33 (0)5 56 05 28 04

adampack.com

